

How to Shop for a Wig on the Web

By Linda from Washington State, USA

“Please feel free to use my before/after photos and the following review on your website:

Do Your Research

“I began my journey to hide my thinning hair by doing as much research as possible on the Internet. I quickly found a plethora of websites with wigs of every style, color, and price tag.

“Upon zooming in on the photos, I quickly realized I could not put such cheap looking materials on my head.

Strive for Quality

“I researched remy hair vs. non-cuticle hair, and then I discovered that “quality human hair” or “remy human hair” was not the same as European human hair.

“I actually ordered a “quality” Indian remy human hair wig (retailed at \$1400, but was on sale for \$700) from a different website. I got it, took it to an upscale hair salon to have it cut, and they actually put it on my head “crooked” and cut the bangs and overall length crooked. **Lesson learned: Only take your wigs to an experienced wig stylist**, especially if you are new to wearing a wig...

“Since I didn’t have time to custom order one with the exact color I wanted, I discovered I needed to order a virgin European human hair wig so it could be colored with a minimum of damage.

[**Editor’s Note:** Previously dyed or processed hair cannot always take dye or may result in strange colors. Virgin hair is usually okay to color. Only a qualified professional (that takes the time to test a small area first) should be trusted to color a wig.]

“Further research showed there were only a few websites that sold virgin European human hair (**you have to read the hair descriptions very carefully!**). Savvy Sheitels was one of those websites.

Check the Return Policy

“I also discovered that most wig sites do not let you return your wig if you don’t like it or if it otherwise doesn’t work for you. I found one that allowed returns, but for store credit only. Not so with Savvy Sheitels. They are obviously customer-oriented.

[**Editor’s Note:** See Savvy Sheitels’ [10-day Money-back Guarantee](#)]

“**Savvy Sheitels** worked with me when I purchased – and then returned – two wigs. **I felt they truly cared about helping me find exactly what was right for me...**



“I called Savvy Sheitels and told them I was returning wig #2 and wanted to order a topper. That morning, they found one that was absolutely perfect in the color and length (16”) that I wanted. They shipped it out immediately, and in two days, it arrived. Since wig #1 and #2 were **AURA wigs**, I knew that the topper (also an AURA) would be the finest quality hair.

You Can Feel the Difference

“Walk around a local wig store and look at the many wigs available. Look closely, and they look like wigs. Feel the hair, and your hand immediately wants to pull away. Look at the part, and see what a difference a handmade multi-directional, monofilament, skin top makes.

“I believe that few wig salons carry European human hair because it is so expensive – but **when you see and feel the difference, you will not want anything less than the best.**

“I pulled out the first wig from the other website (the Indian remy hair) and could not believe I had ever contemplated wearing it.

“Compared to the **AURA wigs** or topper, the hair was coarse and the construction – even for a \$1400 retail value – **was not in the same league as the AURA wigs.** The part was fixed and could not be changed. The inside of the cap couldn’t compare to the AURA brand.

You Can See the Difference

“If you looked closely at the back of the Indian remy human hair wig, especially if the hair became parted (think of the wind blowing), it looked like a wig.

Now, try that with the [AURA wigs](#) and there is no comparison. **AURA European human hair wigs look, feel, and move as natural as your own hair.**

Consider Options that Work Best for You

“Because I like the color, style and length of my own hair – just not the thinning areas on the scalp and bang area – I am SO glad I went with a topper.

My Recommendation

“I strongly recommend before ordering a wig from the Internet – **do your research.**

- Find out what the [terms](#) mean.
- Check out the variations.
- Then go to a few local wig salons (if possible) so a stylist can show you
 - The different cap constructions,
 - How a wig should fit,
 - What a topper looks like, etc.

“**Then, go to [Savvy Sheitels](#) and place your order.** They have so many wonderful wigs in stock if you can’t wait for a custom order. And if you don’t see what you are looking for, [call them](#). It’s very possible they have one on hand that is not on their website that may be exactly what you are looking for.

“But if you can at all swing the cost of an [AURA wig](#) or one of the other European human hair wigs – make the sacrifice.

- **It will last longer and wear better** (and be cheaper in the long run), and
- **It will make you feel so much more confident about yourself**, especially if you have suffered a lack of confidence due to thinning hair.

“**Don’t order the first wig you see** – do your research. But I would never think of going with anyone except [Savvy Sheitels](#).

“My topper is absolutely beautiful, and even in the wind or when I shake my head vigorously, it moves like my own hair. **It looks and most importantly, FEELS like my own hair (except better!!).** It is soft, silky, and luxurious...

“I am totally pleased! Even my husband can’t tell where the topper stops and my own hair begins! I’m 54 years old, and my hair (thanks to my AURA topper) looks better than it did in my 20’s!

“Thank you Savvy Sheitels!”

Gratefully,
Linda
Washington State